

***(Curriculum Vita******Dirk Cameron Gibson***

Home address and telephone: 7105 Porlamar Court NW  
 Albuquerque, NM 87120  
 Phone (505) 615-8267  
 agibson878@msn.com

Office address and telephone: Department of Communication & Journalism  
 # 250, Communication & Journalism Building  
 MSC03 2240  
 1 University of New Mexico  
 Albuquerque, NM 87131-1171  
 dirkcgib@unm.edu

**EDUCATIONAL BACKGROUND**

Ph.D.: Indiana University, Bloomington, Indiana, December, 1983.  
 Major: Speech Communication  
 Minor: Journalism

M.A.: Indiana University, Bloomington, Indiana, May, 1979.  
 Major: Speech Communication

B.S.: Southern Illinois University, Carbondale, Illinois, August, 1977.  
 Major: Speech Communication  
 Minor: Political Science

**PROFESSIONAL CERTIFICATION**

Advertising Ethics & Legality Certification. Better Business Bureau, Local Advertising Review Program. Augusta, Georgia. 1988.

Certificate of Completion. Health Information Privacy Policy Act. Albuquerque, NM. 2016.

**PROFESSIONAL EXPERIENCE**

Associate Professor, The University of New Mexico. Taught Introduction to Public Relations, Introduction to Advertising, Introduction to Mass Communication, Introduction to Strategic Communication, Public Relations Case Study, Interviewing, Advertising Copywriting, Advertising Campaigns, Public Relations Campaigns, Foundations of Communication Theory,

Persuasive Communication, Interpersonal Communication, Public Speaking, Rhetorical Criticism, Public Relations Writing, Media Ethics, Serial Murder Communication, Strategic Communication Campaigns, Professional Communication, and Magazine Writing. Fall 1996 to present.

Adjunct Professor, Empresarial University of Costa Rica. February 1999.

Founder and Executive Director, The Product Recall Research Group. January, 1999 to present.

Associate Professor, Georgia Southern University, Statesboro, GA. Taught Introduction to Public Relations, Public Relations Cases and Campaigns, International Public Relations, Communication Programming for Public Relations, Corporate Public Relations, Public Relations Practicum, Public Opinion and Research Methods, Introduction to Mass Communication, and Public Speaking. September 1992 to June 1996.

Associate Professor, Georgia State University, Atlanta, GA. Taught Introduction to Public Relations, Public Relations Case Studies, Projects in Public Relations, Corporate Communication, Communication in Law, Seminar in Advertising, Seminar in Public Relations, and Public Speaking. June 1990 through August 1992.

Professional Internship, Fleishman-Hillard Public Relations, Atlanta, GA, Summer 1990.

Associate Professor, Augusta College, Augusta, Georgia. Taught Advertising, Introduction to Public Relations, Public Relations Case Studies, and Public Speaking. September 1989 through June 1990.

Assistant Professor, Augusta College, Augusta, Georgia. Taught Advertising, Introduction to Public Relations, Advanced Public Relations, Legal Communication, Interpersonal Communication, Fundamentals of Communication, and Public Speaking. September 1986 through June 1989.

Assistant Professor, Auburn University, Auburn, Alabama. Taught Introduction to Public Relations, Public Relations Case Studies, Theories of Public Relations, Persuasion, and Communication in the Law. June 1983 through August 1986.

Associate Instructor, Indiana University, Bloomington, Indiana. Taught self-designed course, Communication and the Law, Public Speaking, and Interpersonal Communication. August 1981 through May 1983.

Teaching Assistant/Assistant Debate Coach, University of Arizona, Tucson, Arizona. Also taught Business and Professional Communication. August 1980 through May 1981.

Area News Coordinator, Elwood Call-Leader, Elwood, Indiana. Reported on police, government, local news and features. November 1979 through June 1980.

Associate Instructor/Acting Debate Coach, Indiana University, Bloomington, Indiana. Coached and administered the intercollegiate debate team and taught Public Speaking. July 1978 through May 1979.

## PUBLICATIONS

### Books

*Incarceration without Conviction: The 1980 Riot at the Penitentiary of New Mexico.* Sharjah, United Arab Emirates: Bentham Science Publications. Bentham e-books. In press.

*The Most Feared Man in America: A Rhetorical Perspective on the Political Myths of J. Edgar Hoover.* Atlanta, Georgia: LitFire Publishers. Publication date November 1, 2018

*Terrestrial and Extraterrestrial Space Dangers: Outer Space Perils, Rocket Risks and the Health Consequences of the Space Environment.* Sharjah, United Arab Emirates: Bentham Science Publications. Bentham E-Books. January, 2015.

*The Global Dimensions of Serial Murder.* Sharjah, United Arab Emirates: Bentham Science Publications. Bentham E-Books. December, 2014.

*Jack the Writer: A Verbal and Visual Analysis of the Jack the Ripper Correspondence.* Sharjah, United Arab Emirates. Bentham Science Publications; Bentham E-Books. September, 2013.

*Commercial Space Tourism: Impediments to Industrial Development and Strategic Communication Solutions.* Sharjah, United Arab Emirates: Bentham Science Publications; Bentham E-Books. July, 2012.

*Legends, Monsters, or Serial Killers: The Real Story Behind an Ancient Crime.* Westport, Connecticut: Praeger Publishers. February, 2012.

*Serial Killing for Profit: Multiple Murder for Money.* Westport, Connecticut: Praeger Publishers. December, 2009.

*Clues from Killers: Serial Murder & Crime Scene Messages.* New York: Barnes & Nobles, January, 2007.

*Serial Murder & Media Circuses.* Westport, Connecticut: Praeger Publishers, July, 2006.

*Clues from Killers: Serial Murder & Crime Scene Messages.* Westport, Connecticut: Praeger Publishers, October, 2004.

*The Role of Communication in the Practice of Law.* Lanham, Maryland: University Press of America, 1991.

### Podcasts

The Axe Murderer who Loved Jazz.” *Endless Thread*. June 22, 2018.  
<http://www.wbur.org/endlessthread/2018/06/22/the-axeman-serial-killer-new-orleans>

“When the Killer Speaks.” *The Killing Season*. December 4, 2016. Season one. Episode Seven. A&E Network. YouTube.

Commercial Space Tourism: Impediments to Industrial Development and Strategic Communication Solutions. April 8, 2016. YouTube.

Jack the Writer: A Verbal and Visual Analysis of the Jack the Ripper Correspondence. February 2016. YouTube

“Mass Media in Serial Murder Cases.” *Media Mayhem*. <http://thelip.tv/episode/making-serial-killers-celebrities-us-media-circuses-trials/>. January, 2015.

“Locusta the Poisoner: The First Professional Hit Man.” *Ancient Rome Refocused*. <http://ancientromerefocused.org>. January, 2014.

### Government Publications

“A Comment on the Duty to Warn & the Importance of Implied Consent.” *Federal Register*. Docket Title, “Human Space Flight Requirements for Crew and Space Flight Participants.” Document FAA-2005-23449-32. RIN # 2120-AI57. Data Entry date, December 21, 2005. Filing date, February 27, 2006. With Ana E. Heredia and Matthew D. Petrunia.

*A Review of Recall Policies at the Food Safety & Inspection Service, United States Department of Agriculture*. Washington, D. C.: United States Department of Agriculture, June, 2000.

Volume I: *Bibliographic Perspectives on Recall Practices*.

Volume II: *Empirical Analysis of Contemporary Recall Practices*.

“Evaluation Report: FSIS Recall Notification and Industry Guidance,” Evaluation and Analysis Division, OPPDE, September, 1990. <http://www.fsis.usda.gov/OPPDE/rdad/FRPubs/02-045N/EvalRpt.pdf>.

### Journal Articles & Book Chapters

“American Female Serial Killers” *Retreats from Oblivion*. In press.

“The Whitechapel Crimes as Public Relations,” *Ripperologist* 116 (September, 2010). 31-43.

“The Necessity for International Cooperation in Commercial Space Development,” *Freiberger Beiträge zur Interkulturellen und Wirtschaftskommunikation*. Germany: Peter Lang Publications, (2010). With Dr. Coffee Brown M.D. and Mary Saavedra.

“Mass Communication Aspects of the Ripper Letters,” *Journal of Global Intelligence & Policy*. **2:2** (2008). ISSN 1942-8197, 12-28.

“The Product Recall Blame Game: Stereotypical Villains & Actual Recall Failure Factors,” In Michael B. Hinner, (Ed). *Freiberger Beiträge zur interkulturellen und Wirtschaftskommunikation: A Forum for General and Intercultural Business Communication. The Role of Communication in Business Transactions and Relationships*. Germany: Peter Lang Publications. (2007), 365-386.

“Elegant Understatement: A New Paradigm for Public Relations Practice,” *Public Relations Quarterly*. **51:4**, (Winter, 2006-07). 12-16. With Jerra L. Gonzales.

“The Value of Reputation and the Role of Public Relations,” *Public Relations Quarterly*. **51:3**. (2006). With Jerra L. Gonzales and Jaclynn Castanon.

“The Relationship Between Serial Murder and the American Travel and Tourism Industry,” *Journal of Travel & Tourism Marketing*. **20:1** (2006), 45-60.

“Outer Space Tourism Public Relations Purposes, Practices and Problems,” *Public Relations Quarterly*. **51:1** (Winter 2006), 29-34.

“The B.T.K. Strangler vs. the Wichita Police Department: The Significance of Serial Murder Media Relations,” *Public Relations Review*. **32** (2006), 58-65.

“The Rhetorical Jack the Ripper,” *The American Criminal Justice Association L.A.E. Journal*. (2005), 24-28.

“Serial Killer Public Relations Tactics,” *Public Relations Quarterly*. **50:1** (Winter 2005), 11-18. With A. Suzanna Chavez.

“The Ripper Correspondence: A Visual and Nonverbal Analysis,” *Journal of Visual Literacy*. **24:2** (Autumn 2004), 227-40. With Tracy Krughoff.

“Polygraph Keys vs. Publicity: Serial Murder Public Relations,” *Public Relations Quarterly*. **49:2** (Spring 2004), 10-14. With A. Suzanna Chavez.

“The Paradoxical Nature of Litigation Public Relations,” *Public Relations Quarterly*. **48:1** (Spring 2003), 32-4.

“The Whitechapel Crimes As Public Relations,” *Public Relations Quarterly*. **47:4** (Winter 2002), 26-34.

“Recalls of Body Parts: Problems and Solutions,” *Public Relations Quarterly*. **47:3** (Fall 2002), 36-42.

“*Koho and Kisha Kirabu: The Role of Media Relations in Japanese Public Relations*,” *Public Relations Review*. **28:3** (2002), 265-81. With Bill Kelly and Tomoko Masumoto.

“Posibilidad Y Problema: An Historical/Critical Analysis of Hispanic Public Relations,” *Public Relations Review*. **28:1** (2002), 63-85.

“Tomorrow’s Latino Practitioners: Profiles of Hispanic PR Students,” *Public Relations Quarterly*. **47:2** (Spring 2002), 31-35.

“American Hispanic Public Relations,” *Public Relations Quarterly*. **47:2** (Spring 2002), 11.

“Communication Faculty Internships,” *Public Relations Review*. **27:2** (Spring 2001), 103-117.

“Two Sides to Every Story: In Defense of Firestone/Bridgestone,” *Public Relations Quarterly*. **46:2** (Spring 2001), 18-22.

“1997 Recalls: Quantification and Analysis,” *Business Research Yearbook: Global Business Perspectives*. (Lanham, MD: University Press of America, 2001), 776-80.

“A Comparison of Firestone Recall Mistakes, 1978 and 2000,” *Business Research Yearbook: Global Business Perspectives*. (Lanham, MD: University Press of America, 2001), 761-5.

“Firestone’s Failed Recalls, 1978 and 2000: A Public Relations Explanation,” *Public Relations Quarterly*. **45:1** (Winter 2000), 10-3.

“The Cyber-Revolution in Product Recall Public Relations,” *Public Relations Quarterly*. **45:3** (Summer 2000), 24-6.

“A Quick Overview on Japanese Media Relations,” *Public Relations Quarterly*. **43:1** (Winter 1999), 19-23.

“Litigation Public Relations Problems and Limits,” *Public Relations Review*. **25:4** (Fall 1999), 215-233. With Mariposa Padilla.

“PRISE: Public Relations Internship System Evaluation,” *Public Relations Review*. **24:1** (Spring 1998), 67-82.

“American Advertising to Hispanic Audiences: Barriers & Problems,” *International Business & Ecology Research Yearbook*. (Lanham, MD: University Press of America, 1998), 91-6.

“The Controversy Over Green Marketing, Advertising, and Public Relations,” *International Business & Ecology Research Yearbook*. (Lanham, MD: University Press of America, 1998), 97-102.

“Foundation Assumptions of Litigation Public Relations,” *Public Relations Quarterly*. **42:2** (Spring 1998), 9-23.

“1996 Product Recalls: Typology & Quantification,” in Jerry Biberman, (ed) *Business Research Yearbook*. (Lanham, MD: University Press of America, 1998), 771-75.

“The Press Release Campaign Against Prosocial Children’s Television Programming,” in Jerry Biberman (ed) *Business Research Yearbook*. (Lanham, MD: University Press of America, 1998), 767-770a.

“Quantitative Description of FBI Public Relations,” *Public Relations Review*. **23:1** (Spring 1997), 11-30.

“Print Communication Tactics for Consumer Product Recalls,” *Public Relations Quarterly*. **41:2** (Spring 1997), 42-46.

“Consumer Product Recalls, 1995: A Typology & Quantification,” in Jerry Biberman & Abbass Alkhafaji, (eds) *Business Research Yearbook*. (Lanham, MD: University Press of America, 1997), 777-81.

“Consumer Product Recall Public Relations Print Communication Tactics,” in Jerry Biberman & Abbass Alkhafaji, (eds) *Business Research Yearbook*. (Lanham, MD: University Press of America, 1997), 782-86.

“Phillips Petroleum’s Video Case Study Series: One Company’s Involvement in Public Relations Education,” *Public Relations Quarterly*. **40:4** (Fall 1996), 21-4. With Bill Adams.

“Criteria for Establishing and Evaluating Public Relations Internship Systems,” *Public Relations Quarterly*. **40:2** (Spring 1996), 43-5.

“A Typology of the Indirect Costs of Consumer Product Recalls,” in Jerry Biberman, (ed), *Business Research Yearbook*. (Lanham, MD: University Press of America, 1996), 542-46.

“Agenda Setting Implications of Consumer Product Recall Public Relations,” in Jerry Biberman, (ed), *Business Research Yearbook*. (Lanham, MD: University Press of America, 1996), 694-98.

“Public Relations Myth Busting,” *Speech Communication Teacher*. **10:4** (Summer 1996), 9-10.

“Public Relations Considerations of Consumer Product Recall,” *Public Relations Review*. **21:3** (Fall 1995), 225-40.

“Profile of an Undergraduate PR Firm,” *Public Relations Quarterly*. **38:1** (Winter 1994-95), 18-24. With Ginny Rowden.

“J. Edgar Hoover’s Four-Baggers: A Study of Rhetorical Functions,” *Southern Communication Journal*. **59:4** (Summer 1994), 284-93.

“A Rhetorical Perspective on the Political Myth of J. Edgar Hoover,” *Journal of Communication and Transformational Myth*. (Spring 1993), 33-34.

“ASK/PR: An Outcome Perspective on Public Relations Education,” *Public Relations Quarterly*. **36:1** (Winter 1992-93), 45-8.

“Teaching Theory Through Case Studies,” *Public Relations Quarterly*. **35:1** (Winter 1991-92), 45-6.

“The Communication Continuum: A Theory of Public Relations,” *Public Relations Review*. **17:2** (Summer 1991), 175-83.

“Future Trends in Public Relations,” *Social Science Monitor*. **12:2** (February 1990), 1-4.

“FBI Redux: A Quantitative Description of FBI Public Relations,” *Public Relations Quarterly*. (Fall 1989), 4.

“Constitutional and Communication Implications of Attorney Advertising.” Accepted for special issue of *Public Relations Review* on legal aspects of public relations, but not used. (1989).

“The Making of the Hoover Myth: A Critical Analysis of FBI Public Relations,” *Public Relations Quarterly*. **33:1** (Winter 1988-89), 7-15.

“The Rhetorical Dimensions of Secrecy: The Communication Dilemma of CIA,” *Public Relations Review*. **13:2** (Summer 1987), 27-38.

“Public Relations Education in a Time of Change: Suggestions for Academic Relocation and Curriculum Renovation,” *Public Relations Quarterly*. **32:4** (Fall 1987), 25-31.

“Legal Education and Communication Skills,” *Legal Studies Forum*. **9:3** (1985), 329-4.

“A Typology of Informal Communication Controls,” *Communication Quarterly*. **33:2** (Spring 1985), 125-36.

“Ronald Reagan’s 1980 Campaign Communication: A Case Study in Political Mythography,” *Speaker and Gavel*. **19** (Spring 1982/Summer 1983), 70-4.

“Hale Boggs on J. Edgar Hoover: Rhetorical Choice and Political Denunciation,” *Southern States Communication Journal*. **XVII:1** (Fall 1981), 48-63.



“Assassination, Conspiracy and Rhetoric: A Case Study in Political Communication,” *Journal of the Arizona Communication and Theatre Association*. **XII:2** (Spring 1981), 16-30.

### **Refereed Conference Proceedings**

“The Capital Investment Impediment to Commercial Space Tourism & Investor Relations Solutions,” *Space 2009: Proceedings of the American Institute of Aeronautics and Astronautics. AIAA 2009-6577*. (2009), 1-20. With Cassondra Lopez and Erica Krause.

“The Significance of Space Hotels in the Development of Commercial Space Tourism,” *Space 2009: Proceedings of the American Institute of Aeronautics and Astronautics. AIAA 2009-6579*. (2009), 1-11. With Emily Wildsmith, Ashley Schneller, Kristin Garcia and Jennifer Sawadya.

“Communication Characteristics of Space Tourism Websites,” *Space 2009: Proceedings of the American Institute of Aeronautics and Astronautics. AIAA 2009-6580*. (2009), 1-11. With Audrey Johnson and Christian Maese.

“Regulatory Obstacles to Commercial Space Tourism and the Lobbying Solution,” *Space 2009: Proceedings of the American Institute of Aeronautics and Astronautics. AIAA 2009-6578*. (2009), 1-15. With John George, Esq.

“A Critical Analysis of the International Space Station as a Space Tourism Destination,” *Space 2008: Proceedings of the American Institute for Aeronautics & Astronautics. AIAA 2008-7677*. (2008), 1-11. With Sylvia Anaya and Breanna Jaramillo.

“The Paradox of Pre-Industrial Space Tourism Public Relations,” *Space 2008: Proceedings of the American Institute for Aeronautics & Astronautics. AIAA 2008-7676*. (2008), 1-15. With April L. Bittler and Christopher Sanchez.

“Commercial Space Tourism and Human Survival,” *Proceedings of the Space Technology and Applications International Forum*. (February 2008), 1-8. CD Rom. PACS: 01.75.+m; 07.87.+v. With Crystal Candelario, Courtney Fletcher, Marc Olivas, Angelica Garcia and Rachel Burnet.

“The Ripper Correspondence: Mass Communication Dimensions of the Whitechapel Murders,” *Proceedings of the 2008 IntellectBase International Consortium*. ISSN 1940-1876. (2008). 366-373. With Brooke Weeber.

“Space Tourism is the Key to Commercial Space Development,” *Space 2007: Proceedings of the American Institute of Aeronautics & Astronautics. AIAA 2007-6224*, (2007), 1-12. With Courtney Fletcher, Marc Olivas, Angelica Garcia, Rachel Burnet and William Lorne.

“A Quantitative Description of Space Tourism Public Relations Tactics,” *Space 2007: Proceedings of the American Institute of Aeronautics & Astronautics. AIAA 2007-6225*, (2007), 1-18. With Rebecca Warin, Natalie Armijo, Nicholas Condon, Madison Warren, and Tabatha Roybal.

“Public Relations and the Development of Space Tourism,” *Space 2007: Proceedings of the American Institute of Aeronautics & Astronautics. AIAA 2007-6224*, (2007), 1-20. With Miranda Evjen, Jennifer Roberts, Christa Martinez, Natalie Pick and Jennifer Pedraza.

“A Quantified Description of Space Tourism Public Relations Functions,” *Space 2007: Proceedings of the American Institute of Aeronautics & Astronautics. AIAA 2007-6141*, (2006), 1-33. With Courtney Fletcher, Jaclynn Castanon and Jerra Gonzales.

“Adequate Communication & Informed Consent: The Duty to Warn, Judicial Warning Adequacy Standards, and the Federal Aviation Administration’s Proposed ‘Human Space Flight Requirements for Crew & Spaceflight Participants’,” *Space 2006: Proceedings of the American Institute of Aeronautics & Astronautics. AIAA 2006-7346*, (2006), 1-15. With Brooke N. Weeber and Matthew D. Petrunia.

“Space Tourism Public Relations Purposes and Practices,” *Space 2006: Proceedings of the American Institute of Aeronautics & Astronautics. AIAA 2006-7206*, (2006), 1-12. With Myra Luna-Lucero and Matthew D. Petrunia.

“A Communication Perspective on Outer Space Tourism Stakeholder Relationships,” *Space 2006: Proceedings of the American Institute of Aeronautics & Astronautics. AIAA 2006-7350*, (2006), 1-14. With Matthew D. Petrunia.

### **Encyclopedia Entries**

“American Bar Association,” in Robert W. Kolb, (Ed). (2018). *Encyclopedia of Business Ethics & Society*. Sage Publications, Inc.: Thousand Oaks, California. Second Edition.

“Association of Community Organizations for Reform Now,” in Robert W. Kolb, (Ed). (2018). *Encyclopedia of Business Ethics & Society*. Sage Publications, Inc.: Thousand Oaks, California. Second Edition.

“Automobile Recall Scandals,” in Robert W. Kolb, (Ed). (2018). *Encyclopedia of Business Ethics & Society*. Sage Publications, Inc.: Thousand Oaks, California. Second Edition.

“Casino Capitalism,” in Robert W. Kolb, (Ed). (2018). *Encyclopedia of Business Ethics and Society*. Sage Publications, Inc.: Thousand Oaks, California. Second Edition.

“Censorship,” in Robert W. Kolb, (Ed). (2018). *Encyclopedia of Business Ethics & Society*. Sage Publications, Inc.: Thousand Oaks, California. Second Edition.

“Coalition Building,” in Robert W Kolb, (Ed). (2018). *Encyclopedia of Business Ethics & Society*. Sage Publications, Inc.: Thousand Oaks, California. Second Edition.

“Consumer and Personal Debt,” in Robert W. Kolb, (Ed). (2018). *Encyclopedia of Business Ethics & Society*. Sage Publications: Thousand Oaks, California. Second Edition.

“Corporatism,” in Robert W. Kolb, (Ed). (2018). Sage Publications: Thousand Oaks, California. Second Edition.

“Downsizing,” in Robert W. Kolb, (Ed). (2018) *Encyclopedia of Business Ethics & Society*. Sage Publications, Inc.: Thousand Oaks, California. Second Edition.

“Economic Integration,” in Robert W. Kolb, (Ed). (2018). *Encyclopedia of Business Ethics & Society*. Sage Publications: Thousand Oaks, California. Second Edition.

“Egalitarianism,” in Robert W. Kolb, (Ed). (2018). *Encyclopedia of Business Ethics & Society*. Sage Publications, Inc.: Thousand Oaks, California. Second Edition.

“Equal Employment Opportunity Commission,” in Robert W. Kolb, (Ed).(2018). *Encyclopedia of Business Ethics & Society*. Sage Publications, Inc.: Thousand Oaks, California. Second Edition.

“Hostile Work Environment,” in Robert W. Kolb, (Ed). (2018). *Encyclopedia of Business Ethics & Society*. Sage Publications, Inc.: Thousand Oaks, California. Second Edition.

“Managed Competition,” in Robert W. Kolb, (Ed). (2018). *Encyclopedia of Business Ethics & Society*. Sage Publications, Inc.: Thousand Oaks, California. Second Edition.

“Martha Stewart,” in Robert W. Kolb, (Ed). (2018). *Encyclopedia of Business Ethics & Society*. Sage Publicatsions, Inc.: Thousand Oak, California. Second Edition.

“Millennial Generation,” in Robert W. Kolb, (Ed). (2018). *Encyclopedia of Business Ethics & Society*. Sage Publications, Inc.: Thousand Oaks, California. Second Edition.

“Moral Partiality,” in Robert W. Kolb, (Ed). (2018). *Encyclopedia of Business Ethics & Society*. Sage Publications: Thousand Oaks, California. Second Edition.

“National Security Agency,” in Robert W. Kolb, (Ed). (2018). *Encyclopedia of Business Ethics & Society*. Sage Publications, California: Thousand Oaks, California. Second Edition.

“Pandemics,” in Robert W. Kolb, (Ed). (2018). *Encyclopedia of Business Ethics & Society*. Sage Publications, Inc.: Thousand Oaks, California. Second Edition.

“Perverse Incentives,” in Robert W. Kolb, (Ed). (2018). *Encyclopedia of Business Ethics & Society*. Sage Publications, Inc.: Thousand Oaks, California. Second Edition.

“Product Recalls,” in Robert W. Kolb, (Ed). (2018). *Encyclopedia of Business Ethics & Society*. Sage Publications, Inc.: Thousand Oaks, California. Second Edition.

“Smart Devices,” in Robert W. Kolb, (Ed). (2018). *Encyclopedia of Business Ethics & Society*. Sage Publications, Inc.: Thousand Oaks, California. Second Edition.

“Social Media Analysis,” in Robert W. Kolb, (Ed). (2018). *Encyclopedia of Business Ethics & Society*. Sage Publications, Inc.: Thousand Oak, California. Second Edition.

“Stakeholder Symbiosis,” in Robert W. Kolb, (Ed). (2018). *Encyclopedia of Business Ethics & Society*. Sage Publications, Inc.: Thousand Oaks, California. Second Edition.

“Takata Airbag Scandal,” in Robert W. Kolb, (Ed). (2018). *Encyclopedia of Business Ethics & Society*. Sage Publications: Thousand Oaks, California. Second Edition.

“Too Big To Fail,” in Robert W. Kolb, (Ed). (2018). *Encyclopedia of Business Ethics & Society*. Sage Publications: Thousand Oaks, California. Second Edition.

“Valant Pharmaceuticals Scandal,” in Robert W. Kolb, (Ed). (2018). *Encyclopedia of Business Ethics & Society*. Sage Publications: Thousand Oaks, California. Second Edition.

“Volkswagen Defeat Device Scandal,” in Robert W. Kolb, (Ed). (2018). *Encyclopedia of Business Ethics & Society*. Sage Publications: Thousand Oaks, California. Second Edition.

“Workplace Bullying,” in Robert W. Kolb, (Ed). (2018). *Encyclopedia of Business Ethics & Society*. Sage Publications, Inc.: Thousand Oaks, California. Second Edition.

“American Bar Association,” In Robert W. Kolb, (Ed). *Encyclopedia of Business Ethics and Society*. Sage Publications, Inc.: Thousand Oaks, California, (2008). 72-73. With Andrea Clark and Glenn Loveland.

“Egalitarianism,” In Robert W. Kolb, (Ed). *Encyclopedia of Business Ethics and Society*. Sage Publications, Inc.: Thousand Oaks, California, (2008). 661-664. With Marc Olivas and Tabatha Roybal.

“Equal Employment Opportunity,” In Robert W. Kolb, (Ed). *Encyclopedia of Business Ethics and Society*. Sage Publications, Inc.: Thousand Oaks, California, (2008). 760-63. With Angelica Garcia and Christa Martinez.

“Managed Competition,” In Robert W. Kolb, (Ed). *Encyclopedia of Business Ethics and Society*. Sage Publications, Inc.: Thousand Oaks, California, (2008). 1312-14 With Miranda M. Evjen and Jenny L. Roberts.

“Martha Stewart,” In Robert W. Kolb, (Ed). *Encyclopedia of Business Ethics and Society*. Sage Publications, Inc.: Thousand Oaks, California, (2008). 2006-07. With Rebecca Warin and Robert Gassaway.

### Book Reviews

Alison Theaker, *The Public Relations Handbook* (2008). *Public Relations Review*. In press.

Ronald D. Smith, *Strategic Planning in Public Relations* (2005). *Public Relations Review* (Fall, 2005), 589.

### CONVENTION PRESENTATIONS

“Spaceport America Community Relations: A Campaign Referendum Case Study,” Space 2010. American Institute of Aeronautics and Astronautics, Pasadena, California, September 2010. With Marisa Rivera and Veronica Robles.

“Empirical Assessment of Community Attitudes Towards Spaceport America,” Space 2010. American Institute of Aeronautics and Astronautics, Pasadena, California, September, 2010. With Marisa Rivera and Veronica Robles.

“The Capital Investment Impediment to Commercial Space Tourism & Investor Relations Solutions,” Space 2009. American Institute of Aeronautics and Astronautics, Pasadena, California, September, 2009. With Cassandra Lopez and Erica Krause.

“The Significance of Space Hotels in the Development of Commercial Space Tourism,” Space 2009. American Institute of Aeronautics and Astronautics, Pasadena, California, September 2009. With Emily Wildsmith, Ashley Schneller, Kristin Garcia and Jennifer Sawadya.

“Communication Characteristics of Space Tourism Websites,” Space 2009. American Institute of Aeronautics and Astronautics, Pasadena, California, September, 2009. With Audrey Johnson and Christian Maese.

“Regulatory Obstacles to Commercial Space Tourism and the Lobbying Solution,” Space 2009. American Institute of Aeronautics and Astronautics, Pasadena, California, September 2009. With John George, Esq.

“The Ripper Correspondence: Mass Communication Dimensions of the Whitechapel Murders,” Intellectbase Conference, Atlanta, GA, October, 2008. With Brooke Weeber.

“The Paradox of Pre-Industrial Space Tourism Public Relations,” Space 2008 Conference & Exposition, American Institute for Aeronautics & Astronautics, San Diego, CA, September, 2008. With April L. Bittler and Christopher Sanchez.

“A Critical Analysis of the International Space Station as a Space Tourism Destination,” Space 2008 Conference & Exposition, American Institute for Aeronautics & Astronautics, San Diego, CA, September, 2008. With Sylvia Anaya and Breanna Jaramillo.

“Commercial Space Tourism & Human Survival,” Institute for Space and Nuclear Power Studies Conference, STAIF 2008, Albuquerque, NM, February, 2008. With Crystal Candelario, Courtney Fletcher, Marc Olivas, Rachel Burnet and Angelica Garcia.

“Space Tourism Public Relations Functions & Purposes,” Space 2007: American Institute of Aeronautics & Astronautics, Long Beach, CA, September, 2007. With Courtney Fletcher, Jaclynn Castanon and Jerra L. Gonzales.

“Space Tourism is the Key to Development of Commercial Space Development,” Space 2007: American Institute of Aeronautics & Astronautics, Long Beach, CA, September, 2007. With Courtney Fletcher, Marc Olivas, Angelica Garcia, Rachel Burnett and William Lorne.

“Public Relations and the Development of Space Tourism,” Space 2007: American Institute of Aeronautics & Astronautics, Long Beach, CA, September, 2007. With Miranda Evjen, Jennifer Roberts, Christa Martinez, Natalie Pick and Jennifer Pedraza.

“A Quantitative Analysis of Space Tourism Public Relations Tactics,” Space 2007: American Institute of Aeronautics & Astronautics, Long Beach, CA, September, 2007. With Rebecca Warin, Natalie Armijo, Nicholas Condon, Tabatha Roybal and Madison Warren.

“Outer Space Tourism Public Relations Purposes, Practices and Problems,” Space 2006: American Institute of Aeronautics & Astronautics, San Jose, CA, September, 2006. With Myra Luna-Lucero and Matthew D. Petrunia.

“A Communication Perspective on Outer Space Tourism Stakeholder Relationships,” Space 2006: American Institute of Aeronautics & Astronautics, San Jose, CA, September, 2006. With Matthew D. Petrunia.

“Adequate Communication & Informed Consent: The Duty to Warn, Judicial Warning Adequacy Standards, and the Federal Aviation Administration’s Proposed ‘Human Space Flight Requirements for Crew & Spaceflight Participants’,” Space 2006: American Institute of Aeronautics & Astronautics, San Jose, CA, September 2006. With Brooke Weeber.

“Serial Murder Public Relations Tactics: A Quantified Typology,” Rocky Mountain Communication Association Annual Conference, Greeley, CO, April, 2006. With Sophie Sorenson.

“Serial Murder Media Relations: Publicity vs. Polygraph Keys,” Rocky Mountain Communication Association Annual Conference, Greeley, CO, April, 2006. With Winston Trotter.

“Serial Murder Rhetoric: Crime Scene Messages,” Rocky Mountain Communication Association Annual Conference, Greeley, CO, April, 2006. With Waylon Burlingame.

“The B.T.K. Strangler vs. the Wichita Police Department: The Significance of Serial Murder Media Relations,” Rocky Mountain Communication Association Annual Conference, Greeley, CO, April, 2006. With Darrick Hurst.

“Outer Space Tourism Public Relations,” Rocky Mountain Communication Association Annual Conference, Greeley, CO, April 2006. With Ana Heredia.

“Communication & Community in Outer Space Tourism Development,” Rocky Mountain Communication Association Annual Conference, Greeley, CO, April, 2006. With Myra Luna Lucero.

“Cultural Consequences of Advertising to American Hispanic Publics,” National Communication Association Annual Convention, Boston, MA, November, 2005. With Chad Perry.

“Serial Killer Communication: Crime Scene Messages,” Rocky Mountain Communication Association 2005 Conference, Colorado Springs, CO, April, 2005.

“Focus on Nontraditional Publics: Product Recall Publicity Experiences and Habits of the Homeless,” Rocky Mountain Communication Association 2005 Conference, Colorado Springs, CO, April 2005. With Chad Perry.

“Advertising to American Hispanic Audiences: Obstacles & Consequences,” Rocky Mountain Communication Association 2005 Conference, Colorado Springs, CO, April, 2005. With Chad Perry & John Weisgerber.

“The Ripper Correspondence: Mass Communication Dimensions of the Whitechapel Murders,” Rocky Mountain Communication Association 2005 Conference, Colorado Springs, CO, April, 2005.

“Serial Killer Crime Scene Communication,” Western Society of Criminology Annual Convention, Long Beach, CA, February 2004. With Tracy Krughoff.

“Japanese Public Relations: Intrinsic Influences,” Western States Communication Association Annual Convention, Albuquerque, NM, February, 2004. With Hiroaki Okada.

“A Description of American Hispanic Public Relations,” Western States Communication Association Annual Convention, Albuquerque, NM, February, 2004. With Chad Perry.

“The Ripper Correspondence: Mass Communication Dimensions of the Whitechapel Crimes,” Top Paper, Media Studies Interest Group, Western States Communication Association Annual Convention, Salt Lake City, UT, February 14-18, 2003. With Chad Perry.

“Firestone Deja Vu: The Parallel Failed 1978 & 2000 Recalls,” Western States Communication Association Annual Convention, Salt Lake City, UT, February 14-18, 2003. With Chad Perry.

“The Rhetorical Jack the Ripper: The Communication Campaign,” Western States Communication Association Annual Convention, Salt Lake City, UT, February 14-18, 2003. With Chad Perry.

“Computer Applications in Recall Campaigns,” International Academy of Business Disciplines Annual Meeting, Marina del Rey, CA, April, 2002.

“The Product Recall Blame Game: Stereotypical Villains and Actual Recall Failure Factors,” National Communication Association Annual Convention, Atlanta, GA, November, 2001.

“A Comparative Analysis of Firestone Public Relations Errors, 1978 & 2000,” International Communication Association Annual Convention, Washington, D. C., May, 2001. With Krishna P. Kandath.

“1997 Product Recalls: Quantification & Analysis,” International Academy of Business Disciplines Annual Convention, Orlando, FL, April, 2001.

“A Comparison of Firestone Recall Mistakes, 1978 & 2000,” International Academy of Business Disciplines Annual Convention, Orlando, FL, April 2001.

“Litigation Public Relations Problems & Limits,” National Communication Association Annual Convention, Chicago, IL, November, 1999.

“Critical Analysis of Green Communication Strategy & Tactics,” Top Paper Award in the Environmental Communication Commission, National Communication Association Annual Convention, Chicago, IL, November, 1999.

“PRISE: Public Relations Internship System Evaluation,” National Communication Association Annual Convention, Chicago, IL, November, 1999.

“Litigation Public Relations: Communication Dimensions,” National Communication Association Annual Convention, Chicago, IL, November, 1999.

“1997 Product Recalls: Quantification & Analysis,” International Academy of Business Disciplines, Chicago, IL, April, 1999.

“Faculty Internships: Adding Practice to Theory,” National Communication Association Annual Convention, Chicago, IL, November, 1999.

“Advertising Aimed at Hispanics,” National Communication Association Annual Convention, Chicago, IL, November, 1999.

“Litigation Public Relations Problems and Limits,” National Communication Association Annual Convention, New York, NY, November, 1998.



“Communication Variables in Litigation Public Relations,” National Communication Association Annual Convention, New York, NY, November, 1998.

“A Critical Analysis of Green Communication,” International Academy of Business Disciplines Tenth Annual International Meeting, El Paso, TX, October, 1998.

“Issues in Hispanic Advertising,” International Academy of Business Disciplines Tenth Annual International Meeting, El Paso, TX, October, 1998.

“1996 Product Recalls: A Typology & Quantification,” International Academy of Business Disciplines Annual Convention, San Francisco, CA, April, 1998.

“The Press Release Campaign Against Prosocial Children’s Television Programming,” International Academy of Business Disciplines Annual Convention, San Francisco, CA, April, 1998.

“Consumer Product Recall Public Relations Print Communication Tactics,” National Communication Association Annual Convention, Chicago, IL, November, 1997.

“Rhetorical Solutions for Rhetorical Problems: Public Relations or Advertising for Attorney Image Improvement?” National Communication Association Annual Convention, Chicago, IL, November, 1997.

Chair, “Legal Communication Education Systems and Strategies,” National Communication Association Annual Convention, Chicago, IL, November, 1997.

“Communication Considerations of Litigation Public Relations,” National Communication Association Annual Convention, Chicago, IL, November, 1997.

“A Prescriptive Taxonomy of Print Product Recall Public Relations Communication,” International Academy of Business Disciplines Annual Convention, Orlando, FL, April, 1997.

“1995 Consumer Product Recalls: A Taxonomy & Quantification,” International Academy of Business Disciplines Annual Convention, Orlando, FL, April, 1997.

Roundtable Participant, “Litigation Consulting Roundtable: Ideas and Issues,” Speech Communication Association Annual Convention, San Diego, CA, November, 1996.

“Reliability Issues in Legal Communication Research,” Speech Communication Association Annual Convention, San Diego, CA, November, 1996.

Respondent, “Evidence of the Varied Applications of Public Relations Scholarship: A Diverse Sample of Public Relations Scholarship,” Speech Communication Association Annual Convention, San Diego, CA, November, 1996.

“Public Relations Internship System Evaluation: Evaluation Criteria and a Preliminary Instrument,” Speech Communication Association Annual Convention, San Diego, CA, November, 1996.

Chair, “Studies in Crisis Communication: Multiple Perspectives for Approaching Crisis Management,” Speech Communication Association Annual Convention, San Diego, CA, November, 1996.

Respondent, “Studies in Crisis Communication: Multiple Perspectives for Approaching Crisis Management,” Speech Communication Association Annual Convention, San Diego, CA, November, 1996.

“Case Study, Campaign & Student Skills Acquisition: The Phillips Petroleum Video Practicum Series,” Speech Communication Association Annual Convention, San Diego, CA, November, 1996.

“A Review of Research on Music in Public Relations,” Speech Communication Association Annual Convention, San Diego, CA, November, 1996.

“Agenda Setting Implications of Consumer Product Recall Public Relations,” International Academy of Business Disciplines Annual Convention, Rockville, MD, April, 1996.

“A Typology of Indirect Costs of Consumer Product Recalls,” International Academy of Business Disciplines Annual Convention, Rockville, MD, April, 1996.

Chair, “Criticism of Prosocial Children’s Television Programming: The Attack on Captain Planet,” Southern States Communication Association Annual Convention, Memphis, TN, March, 1996.

“Empirical Analysis of ‘The New Adventures of Captain Planet’,” Southern States Communication Association Annual Convention, Memphis, TN, March, 1996.

“Rhetorical Solutions to Rhetorical Problems: Public Relations or Advertising for Attorney Image Improvement?” Southern States Communication Association Annual Convention, Memphis, TN, March, 1996.

“The Press Release Offensive Against Prosocial Children’s Television Programming,” Southern States Communication Association Annual Convention, Memphis, TN, March, 1996.

Respondent, “Managing the Message: A Close-Up Look at How Organizations and Audiences Interact,” Southern States Communication Association Annual Convention, Memphis, TN, March, 1996.

“Communication Variables in Product Recall Public Relations,” Speech Communication Association Annual Convention, San Antonio, TX, November, 1995.

Respondent, "Top Papers in Communication and Law," Speech Communication Association Annual Convention, San Antonio, TX, November, 1995. I also chaired this panel.

Chair, "Editors on Scholarship: An Informed Perspective on Public Relations Research," Speech Communication Association Annual Convention, San Antonio, TX, November, 1995.

Respondent, "Historical Perspectives on American Studies," Speech Communication Association Annual Convention, San Antonio, TX, November, 1995.

Chair, "Constructing American Cultures in Space and Time," Speech Communication Association Annual Convention, San Antonio, TX, November, 1995.

Respondent, "Challenges to Basic Concepts in Public Relations," Speech Communication Association Annual Convention, San Antonio, TX, November, 1995.

Chair, "Competing in the New Marketplace," American Society of Trial Consultants Annual Convention, Albuquerque, NM, May, 1995.

"Public Relations in Attorney Image Restoration and Client Development," American Society of Trial Consultants Annual Convention, Albuquerque, NM, May, 1995.

"Generic Consumer Product Recall Public Relations Considerations," International Communication Association Annual Convention, Albuquerque, NM, May, 1995.

Moderator/Discussant, Undergraduate Honors Conference, Southern States Communication Association Annual Convention, New Orleans, LA, April, 1995.

Moderator, "Responding to NIMBY and Crisis," Speech Communication Association Annual Convention," New Orleans, LA, November, 1994.

"I & I Vs. Downpressor Man: The Rhetoric of Reggae," Speech Communication Association Annual Convention, New Orleans, LA, November, 1994.

"Rhetorical Implications of Reggae," Speech Communication Annual Convention, New Orleans, LA, November, 1994.

"Values in Legal Communication: Ethics, Education and Exigencies," Speech Communication Association Annual Convention, Miami, FL, November, 1993.

Moderator, "Language in the Courtroom," Speech Communication Association Annual Convention, Miami, FL, November, 1993.

Respondent, "Competitive Papers: Mixed Messages in Public Relations, Advertising," Speech Communication Association Annual Convention, Miami, FL, November, 1993.

“A Critical Analysis of FBI Public Relations Use of Mass Media,” Association for Education in Journalism and Mass Communication Annual Convention, Kansas City, MO, August, 1993.

Moderator, “Contemporary Curricular and Co-Curricular Challenges to Public Relations Education,” Southern States Communication Association/Central States Communication Association Joint Convention, Lexington, KY, April, 1993.

Moderator, “Persuasion in Legal Contexts,” Speech Communication Association Annual Convention, Chicago, IL, November, 1992.

Respondent, “Top Student Papers in Public Relations,” Speech Communication Association Annual Convention, Chicago, IL, November, 1992.

Moderator, “Legal Communication Issues Panel,” Speech Communication Association Annual Convention, Chicago, IL, November, 1992.

“Attorney Communication Competence: Survey Perspectives,” Speech Communication Association Annual Convention, Atlanta, GA, November, 1991.

Moderator, “Public Relations Issues Panel,” Speech Communication Association Annual Convention, Atlanta, GA, November, 1991.

“Agenda Setting Implications of Product Recall Public Relations,” Speech Communication Association Annual Convention, Atlanta, GA, November, 1991.

Seminar Participant, Public Relations Commission, Speech Communication Association Annual Convention, Chicago, IL, November, 1990.

“Future Trends in Public Relations, Advertising, and Marketing,” Southern States Communication Association Annual Convention, Birmingham, AL, April, 1990.

“A Critical Analysis of FBI Public Relations,” Southern States Communication Association Annual Convention, Birmingham, AL, April, 1990.

“Legal Education and Communication Skills,” Southern States Communication Association Annual Convention, Birmingham, AL, April, 1990.

“I and I Vs. Downpressor Man: Reggae as an Instrument for Social Change,” Seventh Annual Intercultural/International Communication Conference, Miami, FL, February, 1990.

“The Making of the Hoover Myth: A Critical Analysis of FBI Public Relations,” Speech Communication Association Annual Convention, San Francisco, CA, November, 1989.

“Quantitative Description of FBI Public Relations,” Speech Communication Association Annual Convention, San Francisco, CA, November, 1989.

“Practical and Constitutional Implications of Legal Advertising,” Southern Speech Communication Association Annual Convention, Louisville, KY, April, 1989.

“Public Relations Certification,” Applied Communication Workshop, Southern Speech Communication Association Annual Convention, Memphis, TN, April, 1988.

“Making Ourselves Marketable: Public Relations, Advertising, Marketing and Business,” Southern Speech Communication Association Annual Convention, Memphis, TN, April, 1988.

Moderator, “A Cross-Disciplinary Perspective on Alienation and Reconciliation: Speech Communication and Legal Studies,” American Legal Studies Association Convention, Philadelphia, PA, November, 1986.

“Legal Communication Research: A Self-Report of Attorney Communication Competence,” American Legal Studies Association Convention, Philadelphia, PA, November, 1986.

“Legal Advertising,” American Legal Studies Association Convention, Philadelphia, PA, November, 1986.

“Public Relations Education,” Applied Communication Division, Speech Communication Association Annual Convention, Denver, CO, November, 1985.

“The Pursuit of Excellence,” Public Relations Council of Alabama Annual Convention, Birmingham, AL, October, 1985

“Public Relations Education in a Time of Change: Suggestions for Academic Relocation and Curricula Renovation,” Southern Speech Communication Association Annual Convention, Winston-Salem, NC, April, 1985.

“A Typology of Informal Communication Controls,” Speech Communication Association Annual Convention, Chicago, IL, November, 1984.

“The Rhetorical Dimensions of Secrecy: The Communication Dilemma of CIA,” Speech Communication Association Annual Convention, Chicago, IL, November, 1984.

“Big Brother Around the World: Traces of 1984 in the Union of Soviet Socialist Republics, the United Kingdom, and the Federal Republic of Germany,” Southern Speech Communication Association Annual Convention, Baton Rouge, LA, April, 1984.

“News Restrictions as Transcultural Phenomenon: A Comparative Study of Informal Information Controls,” International Communication Association Annual Convention, Dallas, TX, May, 198

“An Analysis of Photographic Coverage of the 1980 Democratic Presidential Primaries,” International Communication Association Annual Convention, Dallas, TX, May, 1983.

“Hale Boggs on J. Edgar Hoover,” Southern Speech Communication Association Annual Convention, Orlando, FL, April, 1983.

“A Survey of Classical Dialectic,” Eastern Communication Association Convention, Hartford, CT, May, 1982.

“A Rhetorical Perspective on the Political Myths of J. Edgar Hoover,” Doctoral Honors Seminar in Political Communication, The University of Texas at Austin, March, 1982.

“Functions of Presidential Humor,” Central States Speech Association/Southern States Communication Association Fall Conference on Rhetoric and Public Address, Clarksville, TN, October, 1981.

“Hale Boggs on J. Edgar Hoover: Rhetorical Choice and Political Denunciation,” International Communication Association Convention, Minneapolis, MN, May, 1981.

“Assassination, Conspiracy and Rhetoric,” International Communication Association Convention, Philadelphia, PA, May, 1979.

## **EDITORIAL EXPERIENCE**

Editorial Board, *Sage Encyclopedia of Business Ethics & Society*. 2014-6.

Edited entries on Administrative Procedures Act

American Association of Retired Persons

American Bar Association

Association of Community Organizations for Reform

Animal Rights

Association of Trial Lawyers of America

BRICS and BRACS

Cause Reading

Communication Workers of America

Consumer Product Safety Commission

Cross-Subsidization

Cyberadvocacy

Disability Discrimination

Domain Name System

Doubling Strategy

Downsizing

Egalitarianism

Environmental Assessment

Equal Employment Opportunity

Equator Principles

Glass Steagal Act

Gini Index

Health Maintenance Organizations

Hotlines and Helplines

Hostile Work Environment

Immigrant Reform and Control Act

Incident Response

Integrative Economic Ethics

Licensure

Logistics

Malware

Managed Competition

National Traffic and Highway Safety Agency

Nationally Recognized Statistical Banking Organization

Nuclear Power

Omnibus Trade and Competitiveness Act

Public Relations

Recalls, Voluntary

Reinsurance and Retrocession

Responsibility,

Scientific Funding, Ethical Issues in

Spirituality

Social, Mobile

Analytics and Cloud

Stewart, Martha

Welfare State.

Series Editor in “Journalism and Mass Communication.” Bentham Science Publications. Bentham E-Books, 2014.

Series Editor in “Outer Space Studies.” Bentham Science Publications. Bentham E-Books, 2014.

Manuscript Reviewer, *Scholarena Journal of Forensic Science*, 2014.

Manuscript Reviewer, *Journal of Travel & Tourism Management*, 2010, 2011, 2012, 2013.

Manuscript Reviewer, *Public Relations Review*, 2011-12.

Executive Editorial Board, Intellectbase International Consortium, 2010.

Manuscript Reviewer, *Public Relations Review*, 2010.

Manuscript Reviewer, *Public Relations Review*, 2009.

E-Book Reviewer, *Handbook of Technology Management*, 2008.



- Manuscript Reviewer, *Journal of Tourism*, 2008.
- Manuscript Reviewer, *Public Relations Review*, 2008.
- Manuscript Reviewer, *Public Relations Review*, 2007.
- Revised PowerPoint Instructional unit for *Interviewing: Principles and Practices*, McGraw-Hill, 2007.
- Manuscript Reviewer, *Public Relations Review*, 2006.
- Manuscript Reviewer, *Management Communication Quarterly*, 2006.
- Manuscript Reviewer, *Public Relations Review*, 2005.
- Manuscript Reviewer, International Academy of Business Disciplines, 2005.
- Named to Editorial Board, *Southwestern Journal of Mass Communication*, 2004.
- Named Contributing Editor, *Public Relations Quarterly*, 2004.
- Manuscript Reviewer, *Public Relations Review*, 2004.
- Manuscript Reviewer, International Academy of Business Disciplines, 2004.
- Manuscript Reviewer, McGraw-Hill Higher Education Group, 2003.
- Manuscript Reviewer, International Academy of Business Disciplines, Public Relations Section, 2003.
- Manuscript Reviewer, *Public Relations Review*, 2003.
- Manuscript Reviewer, *Southwestern Journal of Mass Communication*, 2003.
- Manuscript Reviewer, International Academy of Business Disciplines, Public Relations/Public Affairs Section, 2002.
- Guest Editor, "American Hispanic Public Relations," *Public Relations Quarterly*, **47** (Spring 2002).
- Manuscript Reviewer, *Journal of Communication Law Policy*, 2002.
- Manuscript Reviewer, *Public Relations Review*, 2002.
- Manuscript Reviewer, International Academy of Business Disciplines, Public Relations/Public Affairs Section, 2001.

Manuscript Reviewer, *Public Relations Review*, 2001.

Manuscript Reviewer, Lawrence Erlbaum Associates, 2000.

Manuscript Reviewer, Oxford University Press, 2000.

Manuscript Reviewer, International Academy of Business Disciplines, Public Relations/Public Affairs Section, 2000.

Manuscript Reviewer, *Public Relations Review*, 2000.

Associate Editor, *Quarterly Journal of Speech*, 1998 to 2000.

Associate Editor, *Communication Law Review*, 1998.

Manuscript Reviewer, *Journal of Applied Communication Research*, 1997.

Manuscript Reviewer, St. Martin's Press, 1997.

Manuscript Reader, Public Relations Division, Speech Communication Association, 1996.

Manuscript Reviewer, Visual Communication Interest Group, International Communication Association, 1996.

Manuscript Reviewer, Public Relations Interest Group, Southern States Communication Association, 1995.

Manuscript Reviewer, Public Relations Division, Speech Communication Association, 1995.

Editorial Review Committee, *Public Relations Review*, 1995 to present.

Manuscript Reviewer, American Studies Committee, Speech Communication Association, 1995.

Manuscript Reviewer, Allyn and Bacon, Simon and Schuster College Text Division, 1994.

Manuscript Reviewer, Commission on Communication and the Law, Speech Communication Association, 1994.

Manuscript Reviewer, Public Relations Division, Speech Communication Association, 1994.

Manuscript Reviewer, *Southern Communication Journal*, 1994-96.

Manuscript Reviewer, *Southern States Communication Journal*, 1993.

Manuscript Reviewer, Commission on Public Relations, Speech Communication Association, 1992.

Manuscript Reviewer, Commission on Public Relations, Speech Communication Association, 1991.

Manuscript Reviewer, Mass Communication Division, Association for Education in Journalism and Mass Communication, 1991.

Manuscript Reviewer, Applied Communication Division, Southern States Communication Association, 1991.

Manuscript Reviewer, *Southern States Communication Journal*, 1984.

## **PROFESSIONAL MEMBERSHIPS**

National Space Society

New Mexico Cancer Council

Hispanic Public Relations Association

American Institute of Aeronautics and Astronautics

National Communication Association

International Academy of Business Disciplines

Public Relations Society of America

## **OFFICES IN PROFESSIONAL ASSOCIATIONS**

Named to Board of Directors, Southwest Organic Producers. 2014.

Named to International Advisory Board, Nordriego: The Nordic Centre for Spatial Development, November, 2007.

Co-Chair, Marketing Board, ARCA, 2000-2002.

Vice-Chair-Elect, Public Relations Interest Group, Southern States Communication Association, 1995-96.

Chair, Communication and Law Commission, Speech Communication Association, 1993.

Vice-Chair, Communication and Law Commission, Speech Communication Association, 1992.

Vice-Chair-Elect, Communication and Law Commission, Speech Communication Association, 1991.

President, Georgia Speech Communication Association, 1990-91.

Vice-President, Georgia Speech Communication Association, 1989-90.

Chair, Nominating Committee, Applied Communication Division, Southern Speech Communication Association, 1989-90.

Chair, Local Advertising Review Program, Augusta, GA, 1987.

Chair, Applied Communication Division, Southern Speech Communication Association, 1986.

Vice-Chair, Applied Communication Division, Southern Speech Communication Association, 1985.

Vice-Chair-Elect, Applied Communication Division, Southern Speech Communication Association, 1984.

Treasurer, Alabama Speech Communication and Theatre Association, 1984 to 1985.

## **SPECIAL AWARDS**

Named to Montclair Who's Who, Who's Who in Collegiate Faculty, 2010/2011.

Named to Who's Who World Class Alliance, WHO's WHO of Worldclass Business Leaders, 2010.

Nominated for Presidential Teaching Fellow, UNM, 2009.

**Designated as tenth most prolific publisher in public relations journals between 1996 and 2003, International Communication Association, 2006.**

Received Award of Appreciation, "Faculty Mentor," University of New Mexico Undergraduate Research and Creativity Conference, 2007.

Named to the American Biographical Institute's "Great Minds of the Twenty-First Century," 2007.

“B.T.K. Strangler vs. Wichita Police Department: The Significance of Serial Murder Media Relations,” *Public Relations Review* 32:1, (March 2006), 58-65, was selected for inclusion in Elsevier FLASH, # 31 (March 2006).

Nominated for Outstanding Teacher of the Year, UNM, 2009, 2007, 2004.

Leadership Giver, United Way, 2006.

Named to Cambridge Who’s Who, 2006.

Named “Campus Notable,” University of New Mexico, 2005.

Named to Woodward’s Who’s Who in Higher Education, 2005.

Named to Who’s Who in Social Sciences Higher Education, 2004.

Top Paper in Media Studies, Western States Communication Association Annual Convention, Salt Lake City, UT, February 14-18, 2003.

Identified as a leading public relations educator by a University of Georgia survey, 2002.

Invited to join The Round Table, an academic consulting consortium, 2000.

Top Paper Award in Environmental Communication, National Communication Association Annual Convention, Chicago, IL, November, 1999.

Named to Strathmore’s Who’s Who, 1998-89.

Top Paper Panelist, Public Relations Interest Group, Southern States Communication Association Annual Convention, Memphis, TN, March, 1996.

Included in Dictionary of International Biography, 1993.

Named to Who’s Who of Emerging Leaders in America, 1992.

Named to Who’s Who in American Education, 1991-92.

Named to Who’s Who in the World, 1991.

Named to Who’s Who in the Southeast and Southwest, 1990-91.

“Agenda of Excellence,” Top Three Competitive Paper Panel, Commission on Public Relations, Speech Communication Association Annual Convention, San Francisco, CA, November, 1989.

Top-rated paper, Applied Communication Division, Southern Speech Communication Association Annual Convention, Louisville, KY, April, 1989.

Veterans of Foreign Wars “Voice of Democracy” Award Citation, 1988.

Invited to join International Platform Association, 1988, 2008.

Named to Outstanding Young Men of America, 1987.

“A Rhetorical Perspective on the Political Myths of J. Edgar Hoover,” Doctoral Honors Seminar in Political Communication, The University of Texas at Austin, March, 1982.

Creative Ballot Award, University of New Mexico Debate Tournament, Albuquerque, New Mexico, October, 1980.

Debate Scholarship, Southern Illinois University, Carbondale, Illinois, May, 1972.

Lavina Micken Forensics Award, Southern Illinois University, Carbondale, Illinois, May, 1972.

All-Chicago Area Debate Team, Chicago, Illinois, June, 1971.

## **STUDENT AWARDS**

Mary E. White won the Bernays Cup in 1997, while an undergraduate studying in the Department of Communication & Journalism at UNM. Emblematic of excellence in writing, *Public Relations Quarterly* awards the Bernays Cup and publishes the winning essay.

Tracy Krughoff, UNM PRSSA President, Elected National PRSSA Vice-President of Interships, 1999.

Dana Reeves, Semi-Finalist, Edelman PR Student of the Year Competition, 2000.

First Place, Public Relations Case Study and Campaign Creation Contest, Public Relations Student Society of America Southwest District, Fort Worth, TX, March, 2002.

Geneveive Sadler-Trainor won the Bernays Cup, in 2005.

Steven Machado won the First Place award at the Undergraduate Research Conference, Eastern New Mexico University, April, 2006.

Candra Rivers won First Place at the UNM Undergraduate Research & Creativity Symposium, April, 2007.

Shannon Guess, Devin Armijo and Jacqueline Jinzo won the Bernays Cup in 2009.

## RESEARCH EXPERIENCE

Reinterviewed regulatory staff at National Highway Traffic Safety Administration, Consumer Product Safety Commission, and Food and Drug Administration. Interviewed regulatory staff at the Environmental Protection Agency, Coast Guard, Department of Agriculture, and Department of Housing and Urban Development. April, 2000.

Conducted an assessment of product recall policies and practices at the request of the Food Safety and Inspection Service, Department of Agriculture, November 1999-June 2000.

Interviewed regulatory staff at the National Highway Traffic Safety Administration, Consumer Product Safety Commission and Food and Drug Administration on product recalls. Was granted access to agency reading rooms and related material. December, 1991.

Doctoral research conducted on J. Edgar Hoover, in the Freedom of Information Act Reading Room, J. Edgar Hoover FBI Building, Washington, D.C., November, 1983.

Research Assistant to Dr. Carolyn Calloway-Thomas, Indiana University, Bloomington, Indiana, on Blacks in antebellum Indiana. June to August, 1979.

Master's thesis research on the John F. Kennedy assassination, conducted in the Freedom of Information Act Reading Room, J. Edgar Hoover FBI Building, Washington, D.C., 1977-78; and conducted at public hearings of the House Select Committee on Assassinations, Washington, D.C., December, 1977.

## PROFESSIONAL SERVICE

### Public Relations/Advertising

Southwest Organic Producers, Albuquerque, NM, 2014 to present.

Strategic Counselor, West Mesa Women, 2009 to present.

Writing Coach, D.W. Turner Communication, 2008 to present.

Communication Consultant, People Living Through Cancer, 2006.

Member, New Mexico Cancer Council, 2006 to present.

Communication Consultant to the American Cancer Society, 2005 to present.

Communication Workgroup Member, The New Mexico Cancer Plan, 2005 to present.

Facilitator, New Mexico Cancer Council, 2005.

Consultant, Cancer Services of New Mexico, 2006.

Peer Counselor, New Mexico Hematology & Oncology, 2006.

Judged Public Relations Society of America, El Cumbre Awards, 1999- 2003, 2005-06.

Marketing Board member, Albuquerque Retarded Citizens Association, 2000 to 2002.

Consultant, Pineland Mental Health Association, Statesboro, GA, July, 1995.

Chair, Local Advertising Review Board, Augusta, GA, 1988.

Local Advertising Review Board, Augusta, GA, 1987.

Public Relations Consultant, Friends for Alabama Relief, 1986.

Public Relations Consultant, The Circle, 1986.

Public Relations Consultant, Center for Governmental Studies, Auburn University, 1986.

Invited to present public relations workshop, 16th Annual High School Leadership Conference, Auburn University, 1986.

Served as Congressional Campaign Consultant to Mr. Richard Huff, Tucson, AZ, Fall, 1980.

### **Invited Addresses**

“Law Enforcement Communication Interpretation in Serial Murder Cases. 20<sup>th</sup> Annual Homicide Conference, Green Bay, Wisconsin, April 2014.

“Communication Dimensions of Serial Murder,” 15<sup>th</sup> Annual Homicide Conference, Green Bay, Wisconsin, March, 2009.

New Mexico Association of Chiefs of Police, “Serial Murder Messages,” December, 2007.

Society of Former Agents of the FBI, Albuquerque Chapter, “Serial Killer Communication,” May, 2007.

UNM Interviewing class, “Positive and Negative Interview Experiences,” September, 2007.

UNM Persuasion class, “Media Interview Variables,” October, 2007.

UNM Persuasion class, “Campus Activism,” November, 2007.



UNM Persuasion class, “Campus Activism,” April, 2007.

UNM Persuasion class, “Serial Murder Persuasion,” February, 2007.

Sisters in Crime, Albuquerque author’s association, “Serial Murder Communication,” May, 2006.

UNM Persuasion class, “Campus Activism,” November, 2006.

Washington, D.C. chapter of the UNM Alumni Association, “Travel & Tourism Aspects of Serial Murder,” March, 2006.

UNM Social Deviance class, “Serial Murder Communication,” Fall, 2004.

Arizona State University West Public Communication Symposium, “Japanese Public Relations: Intrinsic Influences and Contemporary Practices,” Phoenix, AZ, June, 1998.

Executive MBA Program, The Anderson Graduate School of Management, “Crisis Communication,” May, 1998.

Workshop on public speaking to the Leadership Training Consortium, Savannah, GA, July, 1995.

Public Relations class at Wesleyan College, Macon, GA, “Legal Issues,” February 24, 1995.

“Communication of Bad News” to the Better Business Bureau Southeastern Regional Workshop, Atlanta, GA, November, 1991.

Public Relations class at Wesleyan College, Macon, GA, on “Legal Issues in PR,” October 5, 1990.

Educational Office Workers Association, Augusta, GA, April, 1988.

“Public Speaking,” Better Business Bureau Third District Workshop on Operation Management, September, 1987.

Alabama Tax Assessors Association, Montgomery, AL, May, 1985.

Alabama Probate Judge Association, Auburn, AL, March, 1985.

### **Committee Service**

Faculty Athletic Council, 2016-17.

Scholarship Committee, 2016-17.

- Online Course Committee, 2016-17.
- Chair, Departmental Scholarship Committee, 2015-16.
- Member, Departmental Online Education Committee, 2015-16.
- Chair, PRSSA Committee, 2015-16.
- Chair, PRSSA Committee, 2014-15.
- Member, Departmental Scholarships & Awards Committee, 2014-15.
- Member, UNM West Search Committee, 2013-2014
- Chair, PRSSA Committee, 2013-2014.
- Member, Departmental Community Relations Committee, 2013-14.
- Member, Departmental Technology Committee, 2012-2013.
- Member, Departmental Search Committee, 2011-2012.
- Member, Departmental Publicity Committee, 2010-2011.
- Member, Departmental Community Relations Committee, 2009-2010.
- Faculty Athletic Council, 2002 to 2009. Co-Chair, 2008-2009.
- Chair, Colloquium Committee, 2007-2008.
- Chair, Departmental Graduate Review Committee, 2007-2008.
- Chair, Departmental Search Committee, 2006-2007.
- Chair, Departmental Graduate Review Committee, 2006-2007.
- Chair, Merit Committee, Department of Communication & Journalism, 2005 to 2006.
- Member, Graduate Review Committee, Department of Communication & Journalism, 2005-2006.
- Co-Chair, Faculty Athletic Council, 2003 to 2005.
- Chair, Department Committee on Journalism & Mass Communication, 2003.

Member, University Programming and Activities Committee, 2001 to 2002.

Member, Graduate Committee, Department of Communication & Journalism, 2003, 1999-2000.

Member, Merit Pay Committee, Department of Communication & Journalism, 1999-2000.

Member, Undergraduate Committee, College of Arts & Sciences, UNM, 1999 to 2000.

Member, Student Conduct Committee, University of New Mexico, 1997 to 1999.

Member, Research Committee, Department of Communication & Journalism, University of New Mexico, 1997 to 1998.

Member, Undergraduate Committee, Department of Communication & Journalism, University of New Mexico, 1996 to 1997.

Chair, Public Relations/Advertising Committee, Department of Communication & Journalism, University of New Mexico, 1996-97.

Chair, Outcomes Assessment Committee, Department of Communication & Journalism, University of New Mexico, 1996-97.

Member, Curriculum Committee, Department of Communication Arts, Georgia Southern University, 1992-94.

Member, Assessment Committee, Department of Communication Arts, Georgia Southern University, 1993-94.

Member, Public Relations Committee, Department of Communication Arts, Georgia Southern University, 1992-96.

Member, Graduate Committee, Department of Communication, Georgia State University, 1990-92.

Member, Undergraduate Committee, Department of Communication, Georgia State University, 1990-92.

Member, Scholarships and Awards Committee, Department of Communication, Georgia State University, 1990-92.

Member, Cullum Committee, Augusta College, 1989-90.

Chair, Communication Committee, Department of Languages and Literature, Augusta College, 1987-89.

Member, Lyceum Committee, Augusta College, 1987-90; Chairperson, 1988-89.

Member, Safety Committee, Auburn University School of Arts and Sciences, 1984-85.

Member, Humanities Advisory Committee, Auburn University, 1984-85.

### **Forensics Service**

Judged La Cueva Debate & Speech Tournament, January 2015.

Volunteer Coach to the UNM Speech & Debate Society, 2005 to 2006.

Initiated the Augusta College Novice Debate Tournament, 1989.

Initiated the Augusta College Debate Workshop for CSRA High School Students, August, 1988. Repeated in 1989.

Judged Auburn University Public Speaking final round, 1984 to 1986.

Judged National Peace Oratory Contest, Indiana University, Bloomington, Indiana, August, 1981.

Judged National Public Speaking Finals, 1981 Junior Achievement National Conference, Indiana University, Bloomington, Indiana, August, 1981.

Judged National Debate Tournament, 1981.

Served as lecturer and coach at Summer Forensics Workshops:

University of Arizona, Tucson, Arizona, Summer, 1980.

Indiana University, Bloomington, Indiana, Summer, 1979.

Indiana University, Bloomington, Indiana, Summer, 1978.

Southern Illinois University, Carbondale, Illinois, Summer, 1977.

### **Educational Service**

Judged Interviews at Cibola High School Interview Sessions, January, 2015.

Invited to Teach at the Osher Institute for Life-Long Learning, June, 2014.

Created Summerhill-based individualized instruction system, 1998-present.

Represented University-Level Teaching, "Workworld," Channel 27, September, 2004.

Initiated UNM Chapter of the American Advertising Federation, 1997-98.

Outcomes Assessment Coordinator, Department of Communication & Journalism, University of New Mexico, 1997 to 1999.

Internship Coordinator, Department of Communication & Journalism, University of New Mexico, 1997 to 1999.

Faculty Advisor to UNM Chapter of Public Relations Student Society of America, Department of Communication & Journalism, 1996 to 2010.

Faculty Advisor to A+ (UNM PRSSA Public Relations Agency), Department of Communication & Journalism, 1996 to 2010.

Faculty Advisor to COMGRADS, Graduate Students Association, Department of Communication & Journalism, The University of New Mexico, 1997 to 2000.

Faculty Co-Advisor to PRestige, undergraduate public relations agency, Department of Communication Arts, Georgia Southern University, 1994-96.

Academic Advisor, Department of Communication Arts, Georgia Southern University, 1992-96.

Academic Advisor, Department of Communication, Georgia State University, 1990-1992.

Proposed and implemented Georgia Speech Communication Association Undergraduate Communication Award Program, 1989.

Faculty Advisor, Augusta College Public Relations Club, Department of Languages & Literature, 1987 to 1990.

Academic Advisor, Department of Languages & Literature, Augusta College, 1986 to 1990.

Internship Supervisor, Department of Languages & Literature, Augusta College, 1986 to 1990.

Faculty Advisor, Auburn University Public Relations Club, Department of Speech Communication, 1983 to 1986.

Academic Advisor, Department of Speech Communication, Auburn University, 1983 to 1986.

Internship Supervisor, Department of Speech Communication, Auburn University, 1983 to 1986.

### **Recall Public Service**

Created The Product Recall Research Group, 1998.

Made invited oral and written public statements at the Consumer Product Safety Commission's Forum on Improving Recall Effectiveness, March, 1999.

Performed a comprehensive review of the product recall system of the Food Safety & Inspection Service, U. S. Department of Agriculture. November, 1999, through June, 2000.

Responded to media and public requests for interviews on product recalls:

Jonathan Eig, *Chicago* magazine, November, 1998.

Jeff Blyskal, *Consumer Reports*, May, 1999.

Mitch Lipka, *The Orlando Sun-Sentinel*, December, 1999.

Ellen Walker, *The Miami Herald*, January, 2000.

Joan Levy, Knight-Ridder News Agency, March, 2000.

Bob Beard, *CNN*, September, 2000.

Robert Simonson & Timothy Aepfel, *The Wall Street Journal*, September, 2000.

Nicholas Lichtenburg, *RCA Handelsplat* (the Netherlands), September, 2000.

Jennifer Oldman, *Los Angeles Times*, November, 2000.

Alejandro Bodipo-Memba, *The Detroit Free Press*, November 2000, August 2001.

Ashley Risk, *KQRE-TV*, Albuquerque, NM, March, 2001.

Laurence Ulrich, *Detroit Free Press*, August, 2001.

Jennifer Ward, *CBS Marketwatch*, August, 2001.

Lance Kerwin, *KUNM-FM Radio*, December, 2001.

Jim Avila, *NBC News*, April, 2002.

Sam Smith, *Chicago Tribune*, July, 2002.

Jason Lee, *NSLV*, December, 2006.

Adam Miller, Husch & Eppenberger, LLC, April, 2007.

Daphne Eviatar, *Parents Magazine*, July, 2007.

Denise Leathers, *Contract Manufacturing & Packaging*, August, 2007.

Teresa Lindeman, *Pittsburgh Post-Gazette*, August, 2007.

Timothy Aeppel, *Wall Street Journal*, October, 2007.

Neil Parmar, *SmartMoney: The Wall Street Journal Magazine*, November, 2007.

Luis Clemens, *National Public Radio*, February, 2010.

Peter Vanden Bos, *Inc. Magazine*, June, 2010.

Steve Rabinowitz, Government Accountability Office, October, 2010.

Jessica Grouse, *Slate*, April 2011.

Lisa Gillespie, *The Tan Sheet*. Elsevier, July 2012.

Tyrel Linkhorn, *Toledo Blade*, July, 2014.

Amelia Harnish, *Health Magazine*, October, 2014.

Michael Gikas, *Consumer Reports*, October 2016.

Zlati Meyer, *USA Today*, April 2018

### **Serial Murder Public Service**

Interviewed by Keith Cook on D.C. Sniper, *New York Post*, October, 2002.

Interviewed by David Steinberg, *Albuquerque Journal*, Albuquerque, NM, November, 2004.

Provided Serial Murder Communication Information to Dallas Drake, Center for Homicide Research, 2004.

Interviewed by John Gibson, Fox News, New York City, NY, February, 2005.

Interviewed by A. J. Smith, KOAT-TV, Albuquerque, NM, February, 2005.

Interview Requested by Anderson Cooper, *CNN*, New York City, NY, February, 2005.

- Interviewed by Clinton Griffiths, KWCH-TV, Wichita, KS, February, 2005.
- Interviewed by Jane Skinner, Fox News, New York City, NY, February, 2005.
- Interviewed by Joseph Escobedo, KOAT-TV, Albuquerque, NM, February 2005.
- Interviewed by Dick Knipfing, KRQE-TV, Albuquerque, NM, February 2005.
- Interviewed by Roxana Hegeman, Associated Press, February, 2005.
- Interviewed by Beth Jett, KAKE-TV, Wichita, KS, February, 2005.
- Interviewed by Dana Hertneky, KSN-TV, Wichita, KS, February, 2005.
- Interviewed by Charles Adler, CJOB-Radio, Winnipeg, Manitoba, Canada, February, 2005.
- Interviewed by Kevin King, KCHW-TV, Wichita, KS, February, 2005.
- Interview and Material Requested by Nina Lisa Tollas, Concord Academy High School, Rolling Hills, MI, February, 2005.
- Interviewed by Matt Sedensky, Associated Press, Wichita, KS, March, 2005.
- Interviewed by Dick Knipfing, KRQE-TV, March, 2005.
- Interviewed by Anderson Cooper, CNN, June, 2005.
- Interviewed by Eva Dameron, *The Daily Lobo*, January 31, 2006.
- Interviewed by Kim Vallez, KRQE-TV, October, 2006.
- Interviewed by Miroslav Caplovic, *Pravda*, December, 2006-January, 2007.
- Interviewed by Rob O'Brien, *Gemkilt*, March, 2007.
- Interview Requested by John Gibson, *Fox News Channel*, June, 2007.
- Information Requested by Neil Robinson, Salford Business School (U.K.), June, 2007.
- Interviewed by Steve Jordan, *Omaha World-Beacon*, November 2007.
- Interviewed by Amy Roberts, University of South Carolina-Aiken, November, 2007.
- Information requested by Dominique Gerber, University of Leeds, January, 2008.



- Interviewed by Jessica Garate, KRQE-TV, February, 2009.
- Interviewed by Tim Maestas, KRQE-TV, February, 2009.
- Interviewed by Rod Green, KOAT-TV, February, 2009.
- Interviewed by Sarah Netter, *ABCNews.com.*, February, 2009.
- Interviewed by Eric Kahnert, KOB-TV, April, 2009.
- Interviewed by William Welch, *USA Today*, April, 2009.
- Information requested by Kara Kiehle, Metropolitan State College, April, 2009.
- Interviewed by Abigail Ramirez, *The Daily Lobo*, April, 2009.
- Interviewed by Heather Clark, *Associated Press*, January, 2010.
- Information requested by Maria Atorrasagasti, London College of Communication, March, 2010.
- Interview requested by Nick Cavasos, E! Entertainment, April 2010.
- Interview requested by Laura Misjak, *The Flint Journal*, August, 2010.
- Interview and information requested by Sophie Kohn, *CBC News*, July, 2011.
- Interview requested by Woodson Parker, Albuquerque Filmmaker, December 2013.
- Interviewed by Diana Washington Valdez, *El Paso Times*, January, 2014.
- Information requested by Josh Dell, UK Researcher, June 2014.
- Interviewed by Grace Wyler, *Vice Magazine*, July 2014.
- Interviewed by Rachel Ward, A&E Documentary, March 2015, November, 2015.
- Interviewed by J.J. Schwartz, "West Mesa Killings," *Dead and Missing Bogspot*, July 20, February 1, 2019.
- Interviewed by Michel Panzer, *True Nightmares*, The Discovery Channel, June 2016.
- Interviewed by Cindy De Pasquale, Discovery Channel, October 2016.

Interviewed by Meghan B. Kelly, WBUR-FM. *Endless Thread*. June 2018.

Interviewed by Ron Meyer, Centre Communications, August, September and October 2018

Interviewed by Mary Hudek, Associated Press, February 1, 2019

Interviewed by KVIA ABC TV., February 2, 2019.

Interviewed by Albuquerque Journal, January 31, 2019

### **Space Tourism Public Relations Public Service**

Interviewed by Melanie Walker, National Remote Sensing and Space Law Center, University of Mississippi, March, 2007.

Information requested by Shen Ge, Texas A&M University, July 2010.

Interviewed by and provided information to Lucas Powers, Canadian Broadcasting Corporation, January, 2014.

Interviewed by Sanden Totten, Los Angeles Public Radio Station KPCC, April, 2014.

Interviewed by Jonathan Margolis, *The Financial Times*, September, 2014.

Interviewed by Ben Bergman, Los Angeles Public Radio Station KPCC, September, 2014.

Interviewed by Sanden Totten, Los Angeles Public Radio Station KPCC, December 2015.

Interviewed by Samantha Matsunaga, *Los Angeles Times*, February 26, 2016.

### **Other Media Service**

Interview requested on Hispanic Advertising by *Dallas Morning News*, March 2000.

Interviewed by Rodolfo Lopez Jr., on Hispanic Public Relations, *Buzz*, June 2003.

Interviewed by Kris Axtman on Litigation Public Relations, *Christian Science Monitor*, February, 2005.

Interviewed by Michael Davis on magazine article ethics, *Albuquerque Journal*, November, 2005.

Interviewed by Nathan Bush on cancer survivorship, American Cancer Society, February, 2007.

News conference speaker, “Colo-Rectal Cancer Screening Awareness,” February, 2007.

Interviewed by Ryan Lotz on UNM PRSSA rechartering, *Daily Lobo*, October, 2014.

Interviewed by Elaine Tassy on podcasts, *Albuquerque Journal*, October, 2014.

Interviewed by Evan Wrons on Discovery Channel Interview, C&J Videowall, October, 2014.

### **Miscellaneous Service**

Judged Student Mock Interviews, Cibola High School, January, 2018.

Judged Student Mock Interviews, Cibola High School. January 2015.

Communication Consultant, March of Dimes. Albuquerque, NM. January 2015 to present.

Coordinator of United Way Fundraising Campaign, College of Arts & Sciences, 2014-2017.

Judged Interviewing Competition, National High School Decathlon, Albuquerque, NM, March 2013.

Moderator, “Seminar on Ethics in the Media,” Association for Women in Communication, October, 2009.

Judged J.B. White Literary Competition, Augusta College, 1987, 1988, 1989.

Judged Veterans of Foreign Wars District Oratory Contest, Augusta, GA, 1987, 1988, 1989.

Served as Neighborhood Marching Mother for the March of Dimes, 2001 to 2008.

